



AXA

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Signage
Wayfinding
Type face



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The new AXA workplace brought together staff from three separate sites around Melbourne and established a new head office for the Asia Pacific region. With floor plates at 5,500 metres Cornwell was engaged to develop a signage system to ensure staff connected and could navigate with ease through the building.

To maintain design integrity the signage integrated a “fold” element that is an extension of the architecture. The signage included hero entrance sign, sky signs, room nomenclature and numbering, floor directories, kitchen graphics and meeting room privacy decals.