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**All Saints Estate**

Brand Identity  
Marketing Collateral  
Packaging  
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Eliza, Angela and Nicholas Brown form the fourth-generation wine family who own and run All Saints Estate and St Leonards Vineyard in Wahgunyah, part of the famed Rutherglen wine region of North-east Victoria. Cornwell were commissioned to create the wineries new brand identity and signature label series.

The monolithic approach to the broad range of varietals provides a distinctive, strongly branded label design maximising exposure and visibility in both retail, hospitality and cellar door experiences.