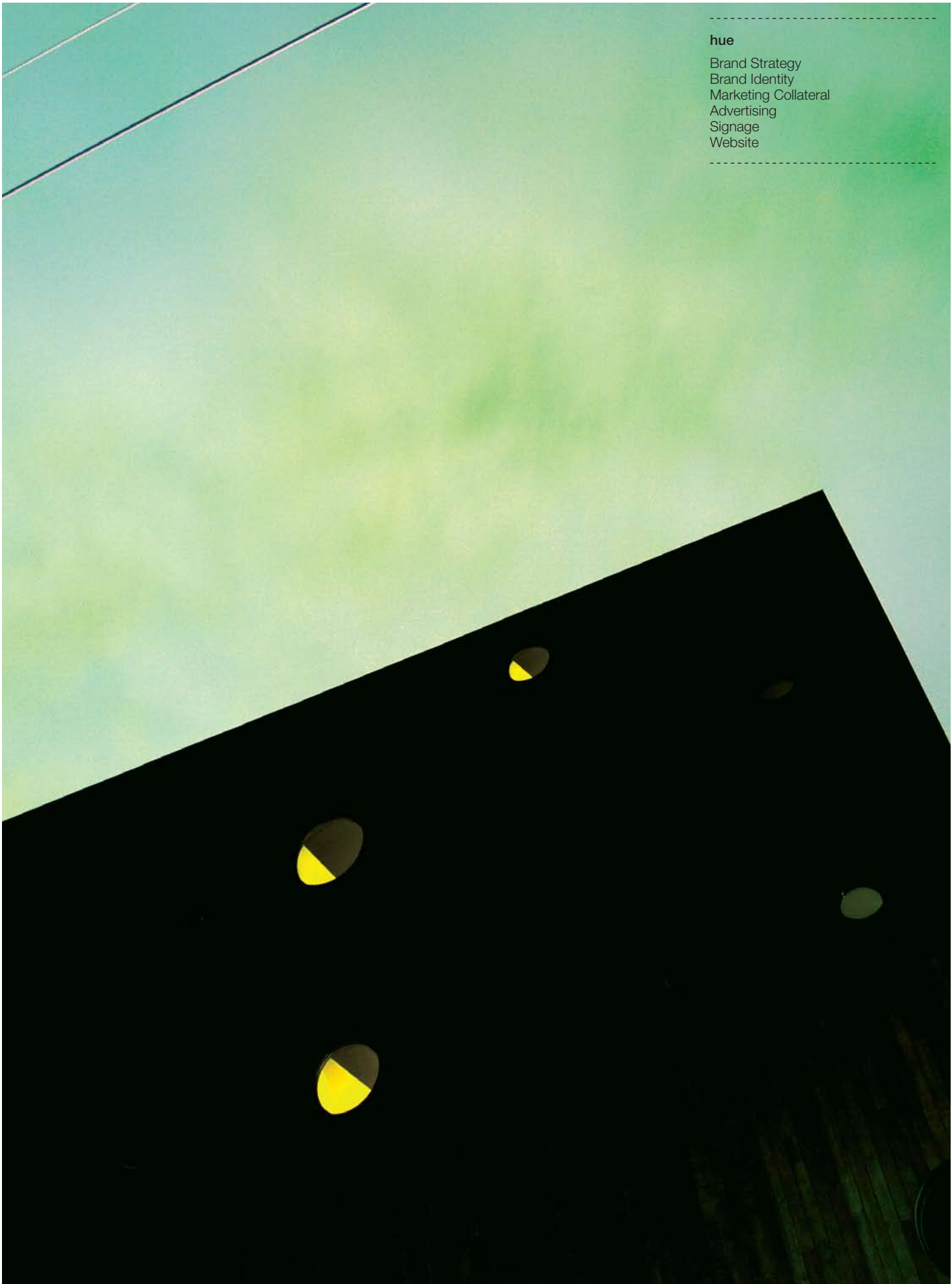
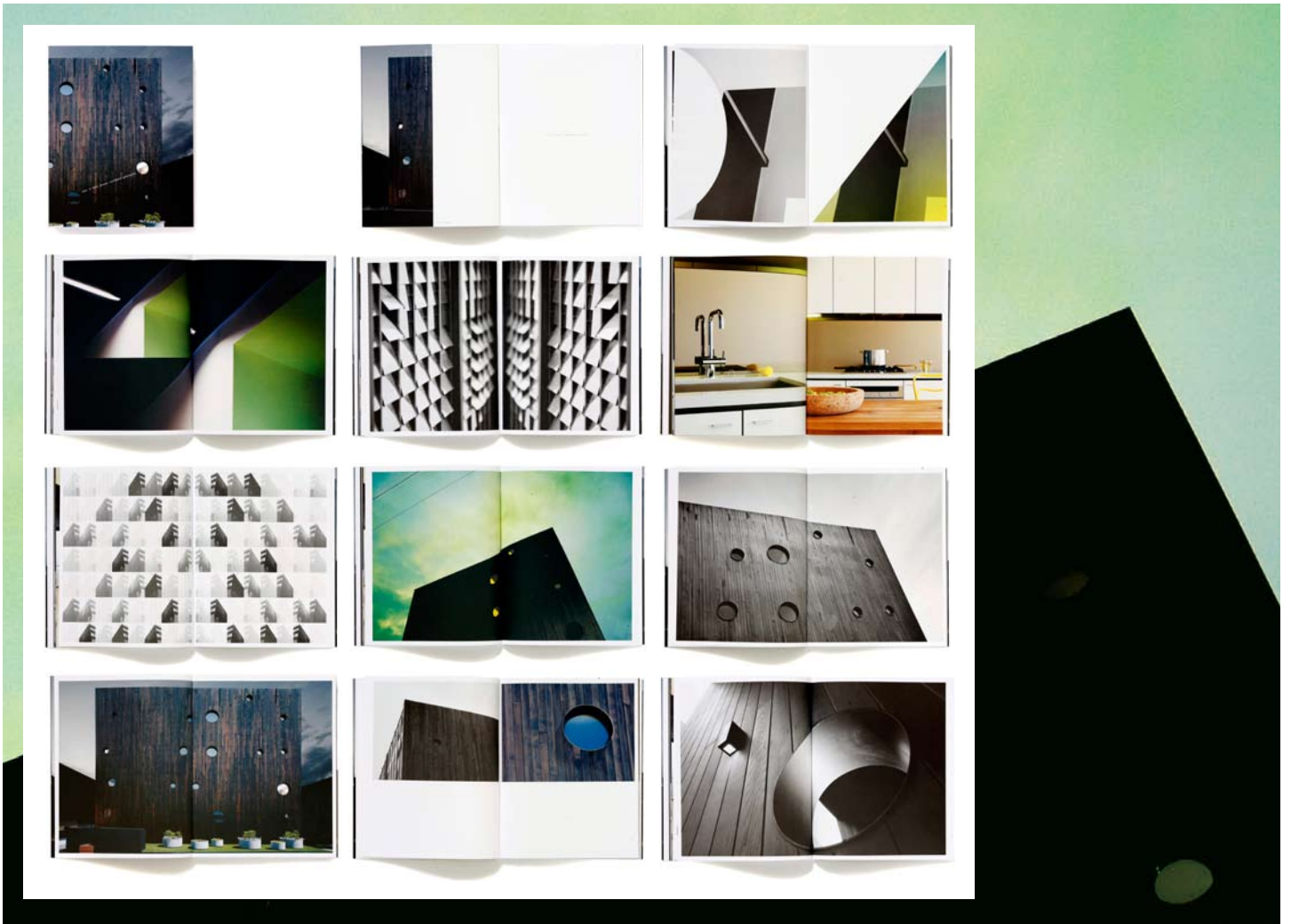

hue

Brand Strategy
Brand Identity
Marketing Collateral
Advertising
Signage
Website





hue

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Hue offers a new perspective on residential architecture. It is the exploration and interpretation of architecture as music, and reminds us of the fact that good architecture, like good music, can change and enrich our lives in many ways. Cornwell worked with SC Land to ensure the design concept of Hue was captured successfully in the brand positioning and marketing collateral.